

NEWS FROM ETKIN ANNOUNCING THE GROUNDBREAKING OF ALL SEASONS OF BIRMINGHAM, THE NEWEST SENIOR LIVING COMMUNITY IN DOWNTOWN BIRMINGHAM

The groundbreaking for All Seasons of Birmingham, a new, upscale senior living community in downtown Birmingham, was held on the development site at 820 E Maple Road on December 3, 2013; a joint venture between Etkin and Beztak. In attendance were dignitaries, executives and future residents.

Mayor Moore, from the City of Birmingham, was there to show his support of the new development and share in the excitement of the community's new luxury residential space. Others in attendance included Douglas Etkin, Principal, Etkin; Sam Beznos, Principal, Beztak; Melvin Shaw and Marion Hofford, future residents of the senior living community.

DOUGLAS ETKIN, PRINCIPAL, ETKIN

"After putting this site under contract, we partnered with Beztak because we felt that the All Seasons product was a perfect fit. Together, we have been able to design a very high-end residential facility that will allow the older generation to be active both within the facility and the Birmingham community."



"This location is irreplaceable and is one we know meets the needs of our residents and the needs of the city. The residents that will live in this location want to be in Birmingham and will play a very active role in the community."

SAM BEZNOS, PRINCIPAL, BEZTAK

“As we’ve developed more senior properties in metro Detroit, we realized there was a demand for urban locations. Many of today’s seniors are active and enjoy having commercial buildings and retail stores around them, so we thought downtown Birmingham would be a great location for luxury residential living with commercial and retail conveniences just steps away.”

“We will be offering unique live-work apartments in All Seasons of Birmingham, an option not available in other local senior living communities. By giving residential units direct access to Maple Road, we felt this would be really attractive to our residents because many of them are active and still running their own businesses. This gives them the opportunity to continue working in the comfort of their own residence, as well as having access to great services and a hassle-free lifestyle.”

**FUTURE ALL SEASONS OF BIRMINGHAM RESIDENTS**

“What’s most important to me is the location. I currently live in downtown Birmingham and have an office right down the street from my house. This is the first facility being built in the downtown area that offers apartments that can take care of all my needs. It seems like a great option.” – Melvin Shaw

“The community sounded absolutely wonderful and I was very impressed by the Rochester location that I visited. I’m very active now, so the Birmingham location is great. I currently own a condominium in Birmingham and like that there would be much less responsibility for me in All Seasons of Birmingham, which is a nice convenience at my age.” – Marion Hofford



ABOUT ETKIN

Etkin has played a prominent role in southeast Michigan real estate development and acquisition for 30 years. The privately owned company was formed in 1982 and is led by principal, Douglas Etkin, and president, Curtis Burstein. Etkin has been involved in over 9.5 million square feet of office, industrial, retail, hotel and mixed-use developments. The company also offers fee-based management and development services to a select number of third-party clients, financial institutions, hospital organizations and physician groups. For additional information visit www.etkinllc.com.

ABOUT BEZTAK

Beztak has developed a total of 15,000 single and multiple family residences for the upper middle and ultra-luxury customer. Its communities are known for their strong aesthetic appeal, innovative interior and exterior design and progressive marketing. Curbside, the typical Beztak development is very alluring and includes glamorous amenities that are incorporated into carefully planned multi-family housing developments in order to attract the most discriminating customers. For additional information visit www.beztak.com.

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