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For Immediate Release

ETKIN WINS MULTIPLE AWARDS AS A TOP WORKPLACE IN METRO DETROIT

Southfield, Michigan – September 17, 2014 As a company that prides itself on creating a positive work environment for its team members, Etkin is proud to be recognized for employee satisfaction by two of the state’s most distinguished organizations.

The Detroit Free Press recently named Etkin as part of the publication’s special Top Workplaces section; making this the first year that the company was included as part of the paper’s list. Furthering the importance of the recognition was the fact that the Free Press determined its ranking of companies through the use of employee surveys measuring categories that included company leadership, communication, working environment, pay and benefits. Along with Etkin, the list included some of the most recognizable employers in the region including Plante Moran, Domino’s Pizza and the University of Michigan Athletic Department.

“There is currently a war for talent in America and having the Top Workplaces designation is a great way to set companies apart from their competitors,” said Denise LaRue of Workplace Dynamics – a company that surveys employees anonymously about how much they like their work and bosses – in the Detroit Free Press article announcing the winners. “It’s a prestigious award based solely on employee feedback.”

Etkin has also been named one of the 101 Best and Brightest Companies to Work For in Metro Detroit by the Michigan Business and Professional Association. This is the fifth consecutive year that Etkin has won this prestigious honor, referred to as “the Academy Awards of Human Resources.” Much like the Detroit Free Press list, the Michigan Business and Professional Association used employee and employer surveys to determine their results.

“We are thrilled that we have been recognized for these important awards,” said Etkin President Curtis Burstein. “Our employees are an integral part of the Etkin team and we expect to continue to hold ourselves to the high standards that led to these distinctions.”

The Michigan Business and Professional Association will host a symposium to celebrate the award-winning companies on September 23, 2014 at the Marriott Detroit at the Renaissance Center. The Detroit Free Press winners will be recognized at a special breakfast, featuring Ford Motor Company CEO Mark Fields as the keynote speaker, on November 12, 2014.

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Founded in 1982, and led by Principals Douglas Etkin and Curtis Burstein, Etkin is a leading full-service commercial real estate firm. The company has been responsible for the development and acquisition of more than 9.5 million square feet of property; including office, industrial, retail space, major mixed-use developments, hotels and restaurants.

With its track record of performance – as evidenced by both the numerous awards and recognition that Etkin properties have earned, as well as tenant rosters filled with some of the top businesses in the nation – the company continues to seek out opportunities for growth through strategic development, acquisitions and third-party management assignments. For additional information visit www.etkinllc.com.

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