



News Release

Beztak and Etkin Announce All Seasons of Birmingham Grand Opening *Public Invited to Celebrate Grand Opening of New Senior Living Community on July 11*

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[Beztak Properties](#), a pioneer in the luxury senior living industry and leading Midwestern real estate company, and partner [Etkin](#), a prominent Michigan real estate developer for over 30 years, have completed construction of their newest senior community, [All Seasons of Birmingham](#), and will host a Grand Opening celebration on Saturday, July 11 from 10 am to 4 pm. The event is open to the public and will take place at All Seasons of Birmingham, located at 111 Elm Street in downtown Birmingham, Mich., on the corner of Maple and Elm Streets. Guests will enjoy entertainment, food, beverages and the opportunity to tour the community and meet staff members.

All Seasons of Birmingham is comprised of 131 luxury one- and two-bedroom independent senior living apartments. Featuring a selection of live-work units with private street-level entrances, the community is the first of its kind in the area. "The live-work units offer seniors the unique opportunity to run a business from the comfort of their residence," said Beztak partner Sam Beznos.

Move-in begins for the first residents of All Seasons of Birmingham in early July. The newly constructed four-story community has already received a significant number of pre-leasing deposits and waitlists, and the team anticipates being fully occupied within six months of the Grand Opening, according to Beztak spokesperson Danette Stenta.

"When developing All Seasons of Birmingham, we drew inspiration from the design, quality and character of our residents' very best travel and residential experiences," said Jerry Beznos, Beztak partner. "Seniors today wish to continue to enjoy the things they always have, so we focus on creating environments that are highly innovative, engaging, enlightening and captivating."

Located in the heart of downtown Birmingham amidst shops, entertainment, dining and conveniences, All Seasons of Birmingham features resort-style independent senior living with first-class dining, venues, fitness facilities and a diverse mix of social events, lectures, classes and escorted excursions. All Seasons senior living is based on an unwavering commitment to the highest quality service, care and comforts. From its European "hotel de ville" styling to its well-stocked library and chef-prepared fine dining, this newest addition to the All Seasons family leaves no detail untouched.

"All Seasons of Birmingham is the perfect independent living facility for Michigan's most vibrant suburban community," said Etkin principal Douglas Etkin. "This luxurious facility is a great addition to downtown Birmingham."

[more]

About All Seasons of Birmingham

All Seasons of Birmingham is an ultra-luxury 131-unit independent senior living community opening in 2015. With spectacular views of downtown Birmingham, Mich., and state-of-the-art design, the community offers stylish one- and two-bedroom residences along with a limited number of live-work units that will allow residents to run a business from the comfort of their home. In addition, residents and their families will enjoy a warm and caring staff, superb dining, breathtaking venues, exercise facilities and daily calendar of diverse programs. For additional information on All Seasons of Birmingham, visit AllSeasonsBirmingham.com.

All Seasons of Birmingham is one of six luxury communities in Beztak's senior living portfolio, which includes Michigan communities All Seasons of Rochester Hills and All Seasons of West Bloomfield. Properties currently under development include All Seasons of Naples in Florida and All Seasons Oro Valley in Arizona. For more information on All Seasons, visit Beztak.com/senior_living.

About Beztak Properties

For more than six decades, Beztak Properties has developed, built, managed and invested in commercial, industrial and residential real estate throughout the United States. Today, Beztak owns and manages a diverse portfolio of commercial, office, retail, senior living and multi-family real estate. The company continues to develop and construct new properties and renovate existing properties to add value or reposition them in the market. Beztak Properties offers comprehensive and customizable fee-based property management services for companies seeking to generate higher revenues from their assets while improving overall performance.

Headquartered in Farmington Hills, Mich., Beztak Properties has offices in Boca Raton, Fla., and Phoenix and Tucson, Ariz. For more information, visit Beztak.com.

About Etkin

Etkin is a full-service commercial real estate firm engaged in the management, acquisition, development and marketing of office, industrial, retail, hotel and mixed-use properties. Formed in 1982, the company is also selectively involved in fee-based property management and development services on behalf of third-party owners. Etkin has developed more than 60 high-profile properties consisting of over 9.5 million square feet of commercial space in Michigan. For more information, visit EtkinLLC.com.

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