



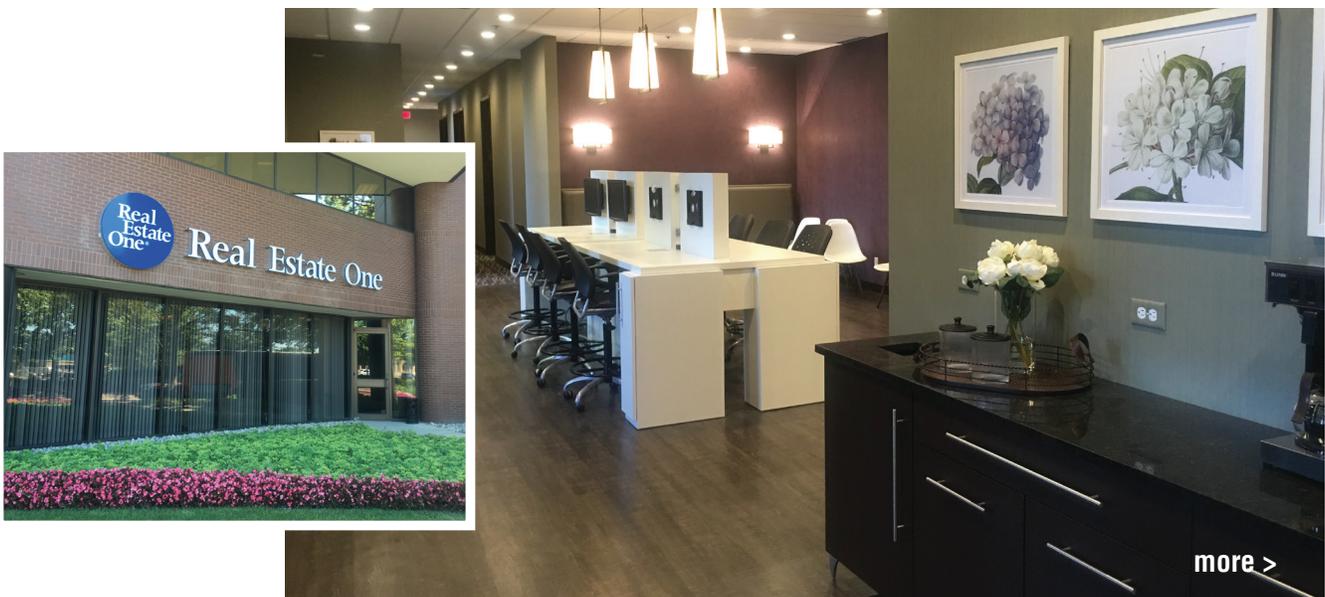
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REAL ESTATE ONE JOINS EXCEPTIONAL PORTFOLIO OF TENANTS AT ETKIN'S FRANKLIN CENTER OFFICE BUILDING

Southfield, Michigan (July 11, 2016) – Etkin is pleased to welcome Real Estate One as its newest tenant at Franklin Center in Southfield, Michigan. With a prominent location at Franklin Road and Northwestern Highway, Franklin Center offers excellent visibility for thousands of daily commuters traveling both major thoroughfares, plus convenient access to the Lodge Freeway, I-696 and Telegraph Road.

Real Estate One team members and clients enjoy first-floor accessibility to their new corner suite, which features a convenient breakroom and soaring glass windows allowing natural light to flood the space. Real Estate One's cutting-edge furnishings and beautiful gray and deep purple aesthetic give the space a modern, fresh look.

Etkin's Vice President of Leasing Josh Suardini stated, "Etkin looks forward to supporting Real Estate One in this landmark building. At Franklin Center, our team is proud to offer quality amenities like covered parking and the spacious two-story atrium lobby to all team members and clients. We thank Real Estate One for joining us at Franklin Center as we champion a hands-on approach to serving our tenants!"



ABOUT ETKIN

Etkin has played a prominent role in southeast Michigan real estate development and acquisition for over 30 years. The privately owned company was formed in 1982 and is led by principal, Douglas Etkin, and president, Curtis Burstein. Etkin has been involved in over 9.5 million square feet of office, industrial, retail, hotel and mixed-use developments. The company also offers fee-based management and development services to a select number of third-party clients, financial institutions, hospital organizations and physician groups. For additional information visit www.etkinllc.com.

ABOUT THE REAL ESTATE ONE FAMILY OF COMPANIES

The Real Estate One Family of Companies is a Michigan-based company and is the largest real estate broker in the state. The family of companies is ranked 8th nationally. In its third generation of family ownership, the Real Estate One Family of Companies consists of five real estate brands – Real Estate One, Max Broock, Johnstone & Johnstone, Advantage Realty and the Charles Reinhart Company, as well as a one-stop shop of real estate services including John Adams Mortgage, Capital Title Insurance Agency, Insurance One and Relocation America International. The members of this company-wide family dedicate themselves to the core values of excellence, caring, integrity, teamwork and empowerment. Demonstrating these values to their fullest potential has earned the companies a “Michigan Top Workplace” title for five years in a row. In 2015, the Real Estate One Family of Companies was ranked as the 6th Top Workplace in Michigan. Every day is spent striving towards the mission of creating the best real estate experience for each of our customers.

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