



**Contact:** Douglas Warner, President  
 Communication Associates, Inc.  
 Direct: 248-561-3444  
 dwarner@comassociates.com

## **ETKIN EARNS “101 BEST AND BRIGHTEST COMPANIES TO WORK FOR” AWARD FOR SIXTH CONSECUTIVE YEAR**

**Southfield, Michigan (July 30, 2015)** – Etkin is committed to creating and maintaining a supportive, teambuilding culture, and is proud to be recognized this year as one of the 101 Best and Brightest Companies to Work For in Metro Detroit by the Michigan Business and Professional Association.

Etkin has been honored with this distinguished award for the past five years, and is excited to have been recognized for a sixth year. Often referred to as “the Academy Awards of Human Resources,” the Best and Brightest awards are revealed after a cumulative assessment of categories such as communication, work-life balance, employee education, diversity, recognition, retention and more. The assessments are comprised of employee and employer surveys.

“We are honored to receive this award, because Etkin team members are a top priority in our day-to-day operations,” said Etkin President Curtis Burstein. “Our employees create value as the foundation of the company, and we plan to continue holding ourselves to the high standards that have allowed us to achieve this recognition.”

“We’re proud that this award highlights Etkin’s truly people-centered culture,” said Rebecca Lorenzetti, Etkin’s Human Resource Manager. “We’re always finding better ways to improve internal communication, employee well-being and overall corporate culture, and it’s great that it shows.”

Etkin, among other winners, will be recognized at a symposium hosted by the Michigan Business and Professional Association on September 17, 2015 at the Detroit Marriott at the Renaissance Center. The event will feature ROSSETTI Principal and Director of Creative Design, Kelly Deines, IIDA, LEED AP, as a keynote speaker.

### **ABOUT ETKIN**

Etkin has played a prominent role in southeast Michigan real estate development and acquisition for 30 years. The privately owned company was formed in 1982 and is led by principal, Douglas Etkin, and president, Curtis Burstein. Etkin has been involved in over 9.5 million square feet of office, industrial, retail, hotel and mixed-use developments. The company also offers fee-based management and development services to a select number of third-party clients, financial institutions, hospital organizations and physician groups. For additional information visit [www.etkinllc.com](http://www.etkinllc.com).

