



SOUTHFIELD BUSINESS EXPO 2007

PRESS RELEASE

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The Southfield Area Chamber of Commerce is hosting the 9th Annual Southfield Business Expo on Friday, April 27, from 10 a.m. – 3 p.m. The Expo will be held in the 2000 Town Center – Garden Atrium in the Southfield Town Center office complex, located at 10 Mile Road and the Northwestern Service Drive. Admission and parking is free for all visitors.

This business-to-business event is in a trade show-like environment and features more than 50 exhibitors! Among invitees are Southfield Town Center's working population of 4,000.

This year we have added two seminars to the Expo. One at 11:00 am and 1:00 pm. They will be conducted in the Garden Atrium Area. 11:00 am will feature Gerry Weinberg of Gerry Weinberg and Ass. He will discuss Sales and Marketing. Our 1:00 Seminar features Mary Watson, RN, MSBA, Health promotion, Specialist, Providence Hospital. She will discuss Integrating Health Promotion Into Your Business Strategy.

All Southfield and metro Detroit businesses are welcome to register for booth space and/or sponsor the Expo. Sponsors will receive mention in all advertisements and can display their company banners throughout the Expo venue.

Diane Radloff, President of Providence Hospital and Medical Centers is the featured speaker at the Annual Expo Breakfast which kicks off the Expo. Diane Radloff will speak on the current trends in Health Care.

City and Chamber awards will be given at the breakfast at the Skyline Club (2000 Town Center, 28th Floor).

Award winners are:

Chamber Businessperson of the Year - Robert Roush, Tamaroff Automotive Group,

Chamber Volunteer of the Year - Eugene Kowalski, Fidelity Bank

Business of the Year - Fifth Third Bank, Chamber

Small Business of the Year - Perfect Smile Dental Center

Southfield Developer of the Year - Douglas M. Etkin, Principal Etkin Equities, 2007

Southfield Small Development of the Year - Evergreen Atrium Market Place, 2007

Redevelopment Project of the Year - Target Corporation, 2007

Cost of attending the breakfast is \$30 per person. Advance luncheon registration and tickets are required.

The Southfield Area Chamber is accepting booth registrations and sponsors; call (248) 557-6661 for a free brochure and more information.