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IMMEDIATE RELEASE:

**CONSTRUCTION COMMENCES ON FLEMINGS PRIME STEAKHOUSE
AND WINE BAR AT LIVONIA'S COLLEGE PARK DEVELOPMENT**

Livonia, Michigan—The highly anticipated construction of Flemings Prime Steakhouse and Wine Bar within Etkin Equities' College Park development in Livonia has begun with steel framework in progress at the renowned restaurant that looks to be complete by fall.

Flemings features an extensive menu of the finest in prime beef, a variety of chops, seafood, chicken, generous salads, side orders and delectable desserts, and a celebrated wine list boasting a vast selection of some of the finest wines in the world. Since its 1998 inception, it has earned scores of honors including 32 Awards of Excellence given by Wine Spectator.

Etkin Equities Principal James Ketai believes the restaurant's arrival will significantly add to the success already being endured at the \$75 million multi-tenant and build-to-suit development.

"The addition of Flemings will further drive the synergy being felt at College Park," Ketai explained. "We anticipate the attraction of tenants and guests to increase even more in the coming months."

According to Ketai, the meticulous and carefully considered site selection is what has given the development its leading edge. Prominently spanning the east side of Haggerty Road just north of Six Mile Road to the I-275 Expressway, it is nestled on a 45-acre parcel amid highly regarded shopping, dining and entertainment establishments, hotels and prime residential communities.

Other anticipated arrivals at College Park include TCF Bank headquarters, Franklin Bank, specialty wine and gift retailer WineStyles, and the Brookside building – the development's first multi-tenant speculative building.

N E W S R E L E A S E



In addition to the distinct multi-tenant and build-to-suit office buildings, the 450,000 square foot business campus showcases a variety of premium retail outlets and restaurants, including Bravo! Cucina Italiana, Claddagh Irish Pub, Mitchell's Fish Market, Potbelly Sandwich Works, Caribou Coffee, Cold Stone Creamery, Talk Wireless, Panchero's Mexican Grill, Great Clips, Rapid Refill Ink and Cheeburger Cheeburger.

Etkin Equities owns and manages a portfolio of more than 7.5 million square feet, including 64 office properties and corporate headquarters, light industrial buildings, retail centers and hotels.

For additional details on College Park or any of the other Etkin Equities developments, please call 248-358-0800 or visit www.etkinllc.com.

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**FRAMEWORK BEGINS ON FLEMINGS PRIME STEAKHOUSE AND WINE BAR, WHICH WILL PROVIDE AN
UPSCALE DINING ATMOSPHERE FOR TENANTS AND GUESTS OF THE COLLEGE PARK BUSINESS DEVELOPMENT.**

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