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MSI PLANS ITS NEXT MOVE – TO COLLEGE PARK

Livonia, Michigan – Market Strategies Inc., one of the top 20 market research firms in the nation, has selected College Park in Livonia for its future corporate headquarters. MSI will move into a 60,000 square foot, 3- story, Class A office facility that will be built-to-suit by The Walkon/Etkin Partnership, developers and owners of the landmark property. A July 2009 completion is expected, with construction scheduled to commence in spring of 2008.

“College Park makes total sense for our business. It is easy to reach, easy to navigate and all-inclusive,” said Dr. Reginald Baker, COO of MSI. “We are looking forward to working with the Walkon/Etkin team to create a building that will work for us today and well into the future.”

MSI serves a global clientele with offices throughout the U.S. and Canada.

The addition of MSI to College Park enhances the diversity of distinct multi-tenant and build-to-suit office buildings, including the recently opened TCF Bank headquarters. The 45-acre business campus showcases a variety of premium retail outlets and restaurants, including Fleming’s Prime Steakhouse, Bravo! Cucina Italiana, Claddagh Irish Pub, Mitchell’s Fish Market, Potbelly Sandwich Works, Caribou Coffee, Cold Stone Creamery, Winestyles, Panchero’s Mexican Grill, Great Clips, Rapid Refill Ink and Cheeburger Cheeburger. Its highly visible location along the I-275 corridor, with opportunities for signature signage, have contributed to high occupancy rates and distinguish the address as one of the best for business.

The MSI property will feature the trademark brick and glass of College Park’s buildings and will be located on 3.6 acres at the south side of the campus, with exceptional I-275 visibility. Bert Sanders and Aaron Sommer of Newmark Knight Frank brokered the transaction.

“College Park raises the bar for quality mixed use developments in Livonia and beyond,” said Mark Taormina, Livonia City Planner. “The Walkon/Etkin teams collaborative approach to the master plan process and execution of this plan has resulted in a true jewel of a development for the city.”

Located north of Six Mile Road, between Haggerty Road and I-275, College Park is within easy reach of Southeast Michigan’s important destinations.

The Walkon Etkin Partnership blends the commercial real estate expertise of Southfield’s Etkin Equities L.L.C. and Farmington Hills-based Walkon Associates Inc., whose combined development, ownership and management portfolio includes more than 10 million square feet of office, industrial, hotel and retail properties. For additional details on College Park, contact Etkin Equities at 248-358-0800. Visit Etkin’s website at www.etkinllc.com.